



eTwinning

MAKE YOUR ETWINNING PROJECT RESULTS A MASTER PIECE

Thessaloniki 2018

- ★ Who want to play headmasters
- ★ Who want to play pupils
- ★ Who want to play press
- ★ Who want to play local authorities
- ★ Who want to play non eTwinners
- ★ Who want to play parents

OBJECTIVES OF PUBLIC SPEAKING

- ★ Inform
- ★ Create support
- ★ Meaningful subject
- ★ Encourage exchange



CONVINCE

- ★ You can't say everything
- ★ Highlight your arguments
- ★ Guide your audience
- ★ Interactivity



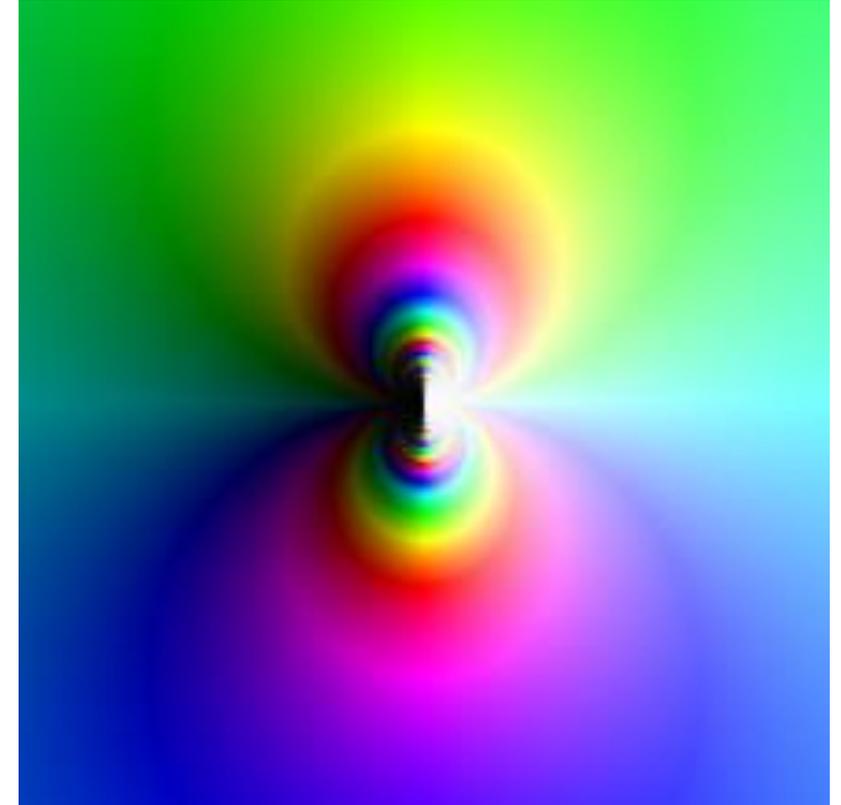
interact

PREPARATION



WHAT DO I WANT TO SAY?

- ★ What is essential?
- ★ Is that clear for me?
- ★ Am I convinced?



TARGETING

- ★ Role game
- ★ Estimate audience knowledge
- ★ Tune to be used
- ★ I select information :
CURATION



MESSAGE

- ★ It is the foundation of your speech
- ★ Understandable
- ★ Simple to be memorized
- ★ 2/ 3 sentences MAX
- ★ It is an assumption



THE SPEECH

- ★ You prepare the script only with keywords
- ★ No full sentence
- ★ 1st sentence is key
 - ★ Curiosity
 - ★ Essential information
 - ★ Explain the stakes

STRUCTURE OF YOUR SPEECH

- ★ Essential at the beginning (context and stakes)
- ★ The **Why**
- ★ Table of content
- ★ Development
- ★ Conclusion

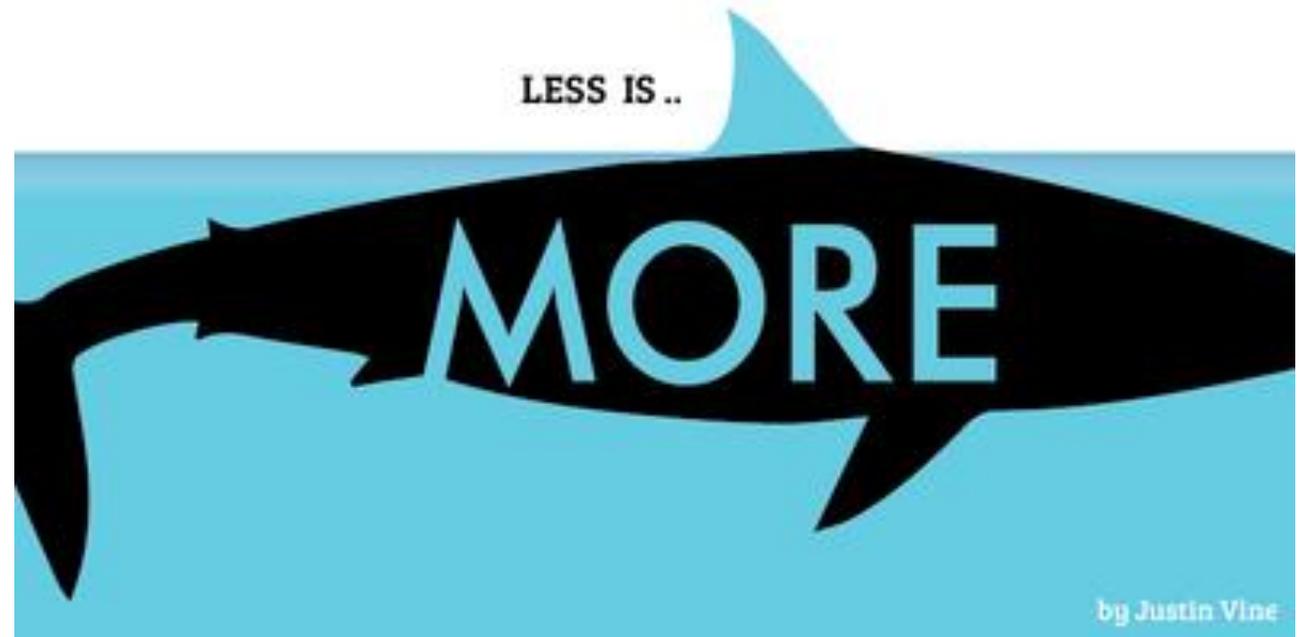
TIPS

- ★ Concise and simple
- ★ Adjust according to your audience
- ★ Give examples, scheme, case studies



SLIDES

- ★ Not many
- ★ Clear
- ★ Coherent
- ★ Sober
- ★ Directly related with my speech
- ★ visual



A white crown icon with a cross on top, positioned above the text.

**KEEP
CALM
AND
LET'S
PRACTICE**

Take distance

Ownership

Role game

Original

Storytelling

Keep the attention

Pick simple language
concrete
and visual

Give credibility
with
comparison,
evidence,
figure

DAY D

- ★ I look at the audience
- ★ Anchored
- ★ Silence
- ★ Don't read
- ★ Eye contact
- ★ Speak loudly
- ★ Hesitations
- ★ Gesture



EXERCISE:

- ★ 5 groups of 5 people
- ★ 5' to speak in public
- ★ About: eTwinning and Cultural heritage
- ★ 30' to prepare your speech

Preparation

- Message
- Target
- Curation
- Speech writing (structure, tone, slides
- training

Presentation

- Take time to get ready
- Confidence
- Voice
- Hesitations
- Gesture